

CONT# 33651182 Mod# Ver# 1 (Last = )  
 REP Katz Group Sales  
 TO WOSF-FM (Charlotte-Gastonia-Rock Hill, NC-SC)  
 FM KEVIN MURRAY  
 OFF NEW YORK  
 AGY Katz Group Sales  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 113

SALESPERSON FAX#

PH #

BYR Helen Hanratty  
 ADV MICHAEL BLOOMBERG FOR PRESIDENT  
 PDT #113  
 FLT Jan 24, 20 - Jan 31, 20

*Entered 1/24/2020*

\* REP ORDER COMMENT \*

\*\* 1/24/2020 1:53:00 PM: \*\*NEW ORDER\*\* DO NOT DOUBLE BOOK. PLEASE CONFIRM WITHIN 24 HRS. THANKS!

\*\* 1/24/2020 1:53:00 PM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ GROUP SALES/125 W 55TH ST./NY,NY 10019 KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
	1.1	<b>FLIGHT 1</b> .....SS	10A - 7P	60	1/25/2020 - 1/26/2020	1W	4	\$50.00	4
					** WEEKLY FLIGHT TOTALS **		4	\$200.00	
	2.1	<b>FLIGHT 2</b> MTWTF..	6A - 10A	60	1/27/2020 - 1/31/2020	1W	7	\$60.00	7
	2.2	MTWTF..	10A - 3P	60	1/27/2020 - 1/31/2020	1W	6	\$80.00	6
	2.3	MTWTF..	3P - 7P	60	1/27/2020 - 1/31/2020	1W	7	\$70.00	7
	2.4	MTWTF..	7P - 12A	60	1/27/2020 - 1/31/2020	1W	4	\$15.00	4
					** WEEKLY FLIGHT TOTALS **		24	\$1,450.00	

	Jan 20	Feb 20				
SPOTS	4	24				
CASH	200.00	1450.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	200.00	1450.00				

						TOTAL
SPOTS						28
CASH						1,650.00
TRADE						0.00
NSL						0.00
TOTAL						1,650.00

Jan 24, 20  
CONT# 33651182 Mod# Ver# 1 (Last = )  
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DDS CONT# 0  
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**\*\* Competitive Comments \*\***

SVC:

Demo Adults 45+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## ORDER

105.3

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**Orders**  
**Order / Rev:** 616588  
**Alt Order #:** 33651182  
**Product Desc:** #113 MICHAEL BLOOMBERG FOR PRI  
**Estimate:** 113/33651182  
**Flight Dates:** 01/24/20 - 01/31/20  
**Original Date / Rev:** 01/24/20 / 01/24/20  
**Order Type:** GENERAL

**WOSF-FM**  
**Primary AE:** Eastman New York  
**Sales Office:** N-NYC  
**Sales Region:** National

**Agency**  
**Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:**  
 125 West 55th Street  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Michael Bloomberg  
**Demographic:** A35-64  
**Product Codes:** Political Issue  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POLITICAL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/30/19	01/26/20	4	\$200.00	\$170.00
01/27/20	01/31/20	24	\$1,450.00	\$1,232.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2020	4	\$200.00	\$170.00	0.00
February 2020	24	\$1,450.00	\$1,232.50	0.00
<b>Totals</b>	<b>28</b>	<b>\$1,650.00</b>	<b>\$1,402.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Eastman New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOSF	01/25/20	01/31/20	Sa-Su Prime Rotator Sa-Su Prime Rotator	CM	10:00 AM-7:00 PM <10:00 AM-7:00 PM>	-----SS	1:00	4	\$50.00	01	0.00	NM	4	\$200.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		01/25/20	01/31/20	-----SS			4			\$50.00		0.00			
N 2	WOSF	01/27/20	01/31/20	M-F AM Drive M-F AM Drive	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	MTWTF--	1:00	7	\$60.00	01	0.00	NM	7	\$420.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		01/27/20	02/02/20	MTWTF--			7			\$60.00		0.00			
N 3	WOSF	01/27/20	01/31/20	M-F Midday M-F Midday	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	MTWTF--	1:00	6	\$80.00	01	0.00	NM	6	\$480.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		01/27/20	02/02/20	MTWTF--			6			\$80.00		0.00			
N 4	WOSF	01/27/20	01/31/20	M-F PM Drive M-F PM Drive	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	MTWTF--	1:00	7	\$70.00	01	0.00	NM	7	\$490.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		01/27/20	02/02/20	MTWTF--			7			\$70.00		0.00			
N 5	WOSF	01/27/20	01/31/20	M-F Evening	CM	7:00 PM-12:00 AM	MTWTF--	1:00	4	\$15.00	01	0.00	NM	4	\$60.00

